



Google
Partner

100%
JOB
ASSURANCE

10
YEARS
of Brand Legacy

TRANSFORM YOUR WORLD

Your Digital Career Begins Now

AI-BASED DIGITAL MARKETING TRAINING PROGRAM



30+
Certifications



10+
Lac Jobs

www.didm.in



Delhi Institute Of[®]
Digital Marketing



**JOIN THE
MOMENTUM....
GO DIGITAL
GO GLOBAL**

THE EVOLUTION OF DIDM

Our journey to become Pioneer in Digital Marketing Training Domain.

DIDM Pathway To Success

2009



Dayitwa Education
Dayitwa Education was born, focusing on degree programs and placements.

2014



Birth of DIDM & Online Strikers
(Launched 1st Offline Branch at Satya Niketan)

2012



Dayitwa Consultancy Services
(Specializes in Online & Distance Education Programs)

2016



A new Branch in Dwarka was launched



Best Institute Award of Best Institute of Digital Marketing in Delhi

2017

2018



Two New Branches of DIDM
Started two new branches of DIDM across Preet vihar, Gurugram.



ASSOCHAM & Just Dial Award
Winner of Most Promising by ASSOCHAM, Winner of Most Searched Digital Marketing Institute by Just Dial

2019



Three New Branches Launched
Started three new branches of DIDM across Pitampura, Noida (Collaboration with News 24) & Kalkaji

2020



A new Branch in Mumbai launched in Association with BAG Cinema

2022



4 New Branches Launched
Started four new branches of DIDM in Rajouri Garden (New Delhi), Jaipur, Srinagar & Varanasi

ASSOCHAM | WASME | IFA Awards
Winner of Best Company for Fair Business Practices by ASSOCHAM, Winner of Best Digital Marketing Training Company by WASME & IFA in 2021

2021

2023

2 New branches launched in Dehradun (Uttarakhand), South Ex (New Delhi)

2024

A new branch launched in Haldwani & DIDM got its own Corporate House (Noida)

The Path Ahead : More Milestones to Conquer....

ABOUT DIDM



Since its inception in 2014, Delhi Institute of Digital Marketing (DIDM) has continuously spearheaded the global digital marketing landscape, revolutionizing industry practices and shaping the next generation of marketing professionals. With a steadfast commitment to excellence and innovation, DIDM empowers individuals worldwide through specialized training modules that cultivate expertise in online promotion, brand building, social media strategies, and Google ranking optimization. Our legacy of success is underscored by prestigious certifications including ISO, MSME, and recognition from the Human Rights Commission, affirming our steadfast dedication to quality and adherence to global standards. DIDM stands as a beacon of transformative education, driving forward the digital marketing industry with unparalleled efficacy and impact.



2445+
BATCHES CLOSED



20+
GOOGLE CERTIFIED TRAINERS



650+
PLACEMENT PARTNERS

Ms. Priyanka Singhal

Co-Founder

Delhi Institute of Digital Marketing (DIDM)

“Most Promising Brand” IN DIGITAL MARKETING TRAINING

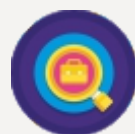


MISSION

At Delhi Institute of Digital Marketing (DIDM), our mission is to empower individuals and businesses through comprehensive, innovative, and practical digital marketing education. We strive to bridge the gap between traditional marketing methodologies and modern digital practices by providing high-quality training that equips our students with the skills, knowledge, and confidence to excel in the rapidly evolving digital landscape. We are committed to fostering a learning environment that encourages creativity, collaboration, and continuous improvement, ensuring our graduates are industry-ready and capable of driving impactful digital marketing strategies.



4.7
RATING



11650+
CAREERS TRANSFORMED



61500+
STUDENTS TRAINED



25+
COLLEGE TIE-UPS

VISION

Our vision at Delhi Institute of Digital Marketing (DIDM) is to be a globally recognized leader in digital marketing education, setting the standard for excellence in teaching, innovation, and student success. We aim to create a dynamic ecosystem where aspiring digital marketers can thrive, leveraging the latest technologies and methodologies to stay ahead of industry trends. By cultivating a culture of innovation and inclusivity, we envision producing a new generation of digital marketing professionals who will transform businesses and communities worldwide. Our ultimate goal is to make digital marketing education accessible to all, empowering individuals to unlock their full potential and contribute meaningfully to the digital economy.

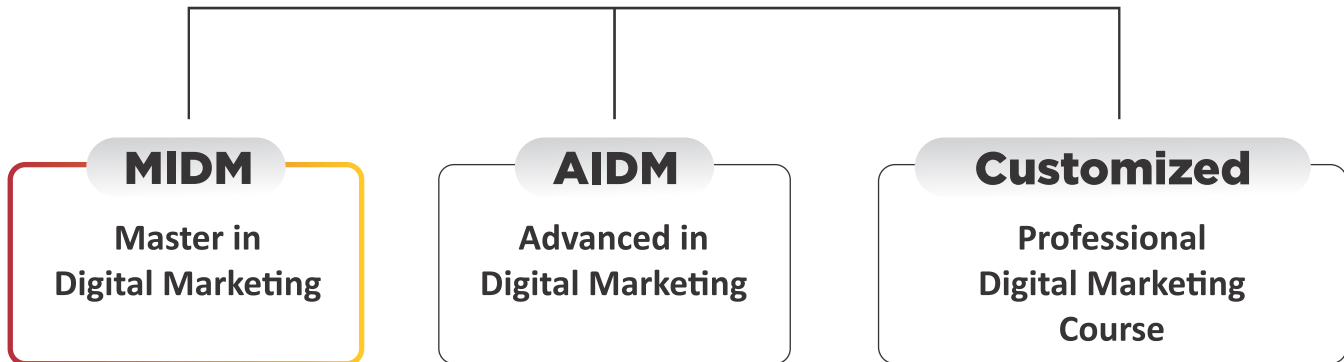
Mr. C.B. Mishra

Founder

Delhi Institute of Digital Marketing (DIDM)



Training Options to Choose From



PROGRAM 1 MASTER IN DIGITAL MARKETING

Duration 500 Hours

Structure

- **Classroom Training:** Meticulously designed syllabus covering foundational, professional, and strategic digital marketing principles.
- **On-Board Training:** Two months of practical experience working on real company projects under the guidance of agency experts.

Benefits

- Gain a strong theoretical foundation in digital marketing.
- Get hands-on experience working on real-world projects.
- Develop essential skills needed for a successful digital marketing career.

PROGRAM 2 ADVANCED IN DIGITAL MARKETING

Duration 140 Hours

Structure

- **Classroom Training:** This carefully crafted Training program takes you from the fundamentals to strategic mastery in digital marketing.
- It covers everything from technical knowledge to communication, and provides ongoing support to help you achieve your objectives.

Benefits

- Master in-demand skills coveted by employers in just 140 hours.
- Go beyond textbooks with hands-on assignments, group projects, and a final capstone project

PROGRAM 3 CUSTOMIZED DIGITAL MARKETING

Structure

- Choose modules from a comprehensive library covering foundational, professional, and strategic digital marketing topics.
- Build your own personalized curriculum based on your career goals and interests.

Benefits

- Tailor your education to your specific needs and aspirations.
- Focus on areas of digital marketing that are most relevant to you.

Program Highlights



Expert Faculty

Gain insights from Seasoned Digital Marketing Professionals who have tackled real-world challenges.



Expert Session

Participate in interactive guest sessions with experts from leading brands and agencies - a unique opportunity to gain valuable insights.



Live Projects

Develop marketing solutions for current brand problems and impress a panel of industry experts with your strategies.



Paid Tools

Gain access to the professional-grade tools you need to execute winning digital marketing campaigns.



Placement Assistance

Get connected with 650+ hiring partners across the digital marketing industry.



Unmatched Lifetime Support

Whenever you have questions, need to brush up on a specific skill, our experienced instructors are here to support you.



Ad Campaign

Learn to create impactful paid ad campaigns, target the right audience, and maximize ROI on platforms like Google Ads and social media.



Case Studies

Explore real-world case studies to apply your learning and solve practical business challenges.

Who is this Program For?



Professionals

This course is designed for ambitious professionals ready to take their careers to the next level.



Business Owners

This course empowers small business owners and entrepreneurs with the digital marketing skills to reach new customers, boost brand awareness, and drive sales growth.



Students

This course equips you with a solid foundation in both foundational and advanced digital marketing topics, giving you a competitive edge in the booming digital marketing field.



Career Switchers

This course empowers career switchers with the essential knowledge and practical skills to launch a successful career in the dynamic world of digital marketing. Graduate industry-ready and prepared to make your mark.



Freelancers

Develop your practical skills through hands-on projects and case studies, creating a powerful portfolio that showcases your expertise and attracts clients.



Startups

Learn to build brand awareness, generate leads, and create cost-effective marketing strategies to accelerate your startup's growth.

Learning Methodology



01

Classroom Training

Engage in interactive discussions and activities that solidify your understanding of practical digital marketing concepts.

Assignments

Put Your Skills to the Test with engaging practical assignments that provide hands-on experience with key digital marketing concepts.

02



03

Paid Campaigns

Practical exposure to running and managing ad campaigns for real clients.

Live Projects

Put your strategic thinking to the test!
Work on live projects with real businesses.

04



05

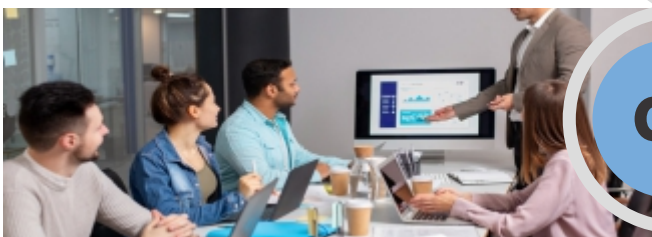
LMS

Access our state-of-the-art LMS (Learning Management System) and gain insights from a diverse range of industry experts, all at your own pace.

Access to Paid Tools

Elevate your skillset with access to the same professional-grade tools used by leading marketers. Graduate market-ready with the in-demand skills employers seek.

06



07

On-Board Training

Receive onboarding training from seasoned agency professionals. Gain hands-on experience working with real clients and earn a valuable 2-month experience certificate.

From Novice to Pro

On-Board Training Process



COMPREHENSIVE ORIENTATION SESSION

A structured induction to familiarize students (OBTs) with the training processes, & set the tone for their professional growth.



Project Briefing and Assignment

Students are assigned projects with clearly defined objectives, scope, and deliverables to ensure a results-driven learning experience for measurable outcomes.



360 Hours Intensive Mentorship

A rigorous and in-depth mentorship focused on practically implementing skills under the guidance of mentors.



Robust Agency-Style Learning

Students gain hands-on experience by working on real-time projects in an agency-like environment, simulating real-world workflows and responsibilities.



Collaborative & Cross-Functional Exposure

Encouraging teamwork and collaboration across departments to give students a well-rounded understanding of organizational workflows.



Interview Skills for Top Agency Placements

Comprehensive interview training designed for top digital marketing agencies to help students secure placements in leading industries.



Evaluation, Smart Portfolio Creation & 2-month Experience Certification




















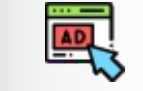
































The training concludes with a thorough evaluation process, followed by the smart work output report making & two months experience certificate from agency to recognize the successful completion of the Masters in Digital Marketing Program of DIDM.

Exposure Across Diverse Industries

- Lifestyle
- Real Estate
- Organic Cosmetics
- Media & Entertainment
- Insuretech
- E-Commerce
- Food & Beverages
- Edtech
- Spirituality & Wellness
- Startup Ecosystem & Entrepreneurship
- Information Technology

Digital Marketing Course @ DIDM

Master & Advanced Course

 Introduction to Digital Marketing & Branding	 Content Research & Content Creation (Canva)	 Professional Blogging	 Logo Creation	 Domain Hosting Integration	 Website Creation Without Codes	 Chat Bots & Live Chats
 Search Engine Algorithms	 Search Engine Optimization	 Google Tag Manager	 Google Search Console	 Bing Webmaster	 Google Analytics	 Google Business Profile/Google Maps
 Competitor Analysis	 SEO Audit & Reporting	 Google Ads	 Google Merchant Center	 Remarketing Concepts	 Demand Gen Ads	 Performance Marketing
 Lead Generation for Business	 WhatsApp Business	 AI Based Campaigns	 Quora Marketing	 Social Media Marketing	 Meta Business Suite	 Social Media Automation
 YouTube Marketing	 E-Mail Marketing	 E-Commerce Store Creation	 E-Commerce Marketing	 Affiliate Marketing	 Drop Shipping with Shopify	 Google AdSense
 Tools of Digital Marketing	 Influencer Marketing & Personal Branding	 Online Reputation Management	 Funnel Marketing	 Content Marketing	 AI Tools	 Podcast Marketing
 Case Study Discussion	 Creating Marketing Strategy	 Freelancing as a career/Earn as a Freelancer	 AI Prompt Engineering	 Resume Building	 Digital Marketing Interview Preparation	 Placement Session
 Assessment/Assignment Session	 01 TRAINING PROGRAM & 30+ CERTIFICATIONS					

Your Learning Blueprint

Digital Marketing Essentials **22 Hrs**

Build Your Foundation

KEY HIGHLIGHTS

- » Introduction to Digital Marketing & Branding
- » Professional Blogging
- » Logo Creation
- » Domain Hosting Integration
- » Website Creation Without Codes
- » Tools of Digital Marketing

LIVE PROJECT

CASE STUDIES



» ANY LOGO DESIGNING

TOOLS



SEO & Analytics Mastery **24 Hrs**

Drive Organic Success

KEY HIGHLIGHTS

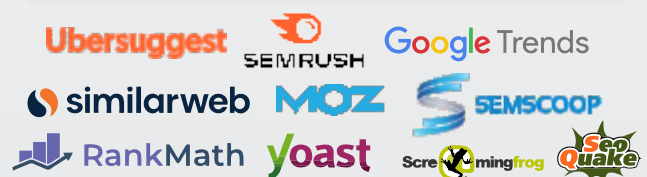
- » Search Engine Algorithms
- » Search Engine Optimization
- » Google Tag Manager
- » Google Search Console
- » Bing Webmaster
- » Google Analytics
- » Google Business Profile/Google Maps
- » Competitor Analysis
- » SEO Audit & Reporting

LIVE PROJECT

CASE STUDIES



TOOLS



Paid Advertising & Lead Generation Pro 22 Hrs

Maximize ROI

KEY HIGHLIGHTS

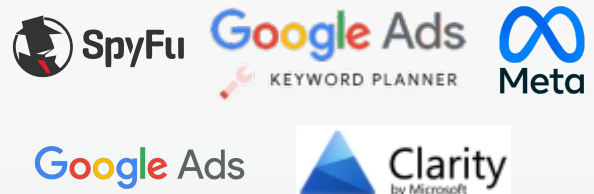
- ▶▶ Google Ads
- ▶▶ Google Merchant Center
- ▶▶ Remarketing Concepts
- ▶▶ Demand Gen Ads
- ▶▶ Performance Marketing
- ▶▶ Lead Generation for Business
- ▶▶ Quora Marketing

LIVE PROJECT

CASE STUDIES



TOOLS



Social Media Domination 22 Hrs

Engage, Influence & Convert

KEY HIGHLIGHTS

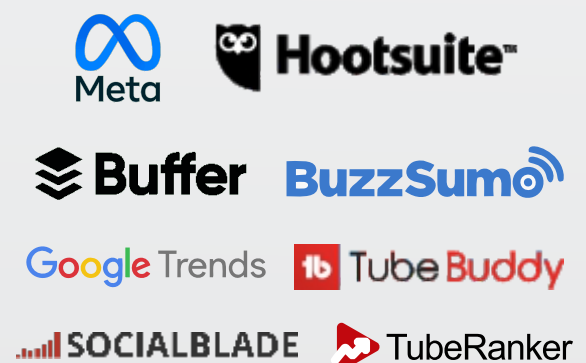
- ▶▶ Social Media Optimization
- ▶▶ Social Media Marketing
- ▶▶ Meta Business Suite
- ▶▶ Social Media Automation
- ▶▶ YouTube Marketing
- ▶▶ Content Research & Content Creation (Canva)
- ▶▶ Influencer Marketing & Personal Branding
- ▶▶ Content Marketing
- ▶▶ Podcast Marketing

LIVE PROJECT

CASE STUDIES



TOOLS



E-Commerce Excellence & 20 Hrs

Advanced Strategies

KEY HIGHLIGHTS

- ▶▶ E-Mail Marketing
- ▶▶ E-Commerce Store Creation
- ▶▶ E-Commerce Marketing
- ▶▶ Affiliate Marketing
- ▶▶ Drop Shipping with Shopify
- ▶▶ Google AdSense
- ▶▶ Online Reputation Management
- ▶▶ Funnel Marketing

LIVE PROJECT

CASE STUDIES



TOOLS



AI in Digital Marketing 10 Hrs

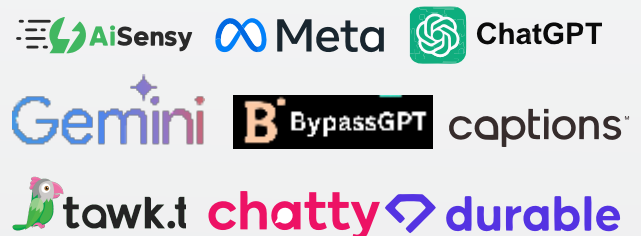
The Future is Here

KEY HIGHLIGHTS

- ▶▶ AI Tools
- ▶▶ AI-Based Campaigns
- ▶▶ AI Prompt Engineering
- ▶▶ Chat Bots & Live Chats
- ▶▶ AI-Driven Content Creation
- ▶▶ AI-Powered SEO

LIVE PROJECT

TOOLS



Career Growth & Expert-Level Skills 10 Hrs

Future-Proof Your Career

KEY HIGHLIGHTS

- ▶▶ Resume Building
- ▶▶ Case Study Discussion
- ▶▶ Creating Marketing Strategy
- ▶▶ Freelancing as a Career/Earn as a Freelancer
- ▶▶ Digital Marketing Interview Preparation
- ▶▶ Placement Session

TOOLS



Choose the Best Program

MIDM

AIDM

CUSTOMIZED

Duration	500 Hrs	140 Hrs	According to Modules
Modules	50+	50+	As per objectives
Internship/Placement	✓	✓	✓
Live Projects	✓	✓	✓
Google + Other Certifications	30	27	According to Modules
Case Studies	✓	✓	✓
Paid Campaigns	✓	✓	✓
E-Books	✓	✗	✗
LMS Recorded	Advance	Basic	✗
Paid Tools	✓	✓	✗
Digital Marketing Automation tools	✓	✓	✗
E-Notes	✓	✓	✓
Hykoon Themes Membership	✓	✗	✗
On Board Training	✓	✗	✗
Experience Certificate (2 Months)	✓	✗	✗
E-Commerce Recorded/Live (Elementary Module)	✓	✗	✗
Graphic Designing Recorded/Live (Elementary Module)	✓	✗	✗



CUSTOMIZED MODULE

MONEY MAKING



Affiliate Marketing



Drop Shipping



Wordpress



Google AdSense

LEAD GENERATION



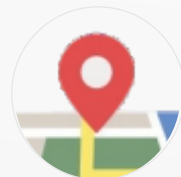
Google Ads



**Social Media
Marketing**



Email Marketing



**Local Business
Listing**

FREELANCING PROGRAM



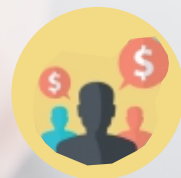
Wordpress



**Search Engine
Optimization**



Canva



**Freelancing
Push-Ups**

Placement Support Features



Career Guidance

Get expert help to navigate your career journey.



Resume Building

We customize and perfect your resume to help you land your dream job.



LinkedIn Profile Building

Create a standout LinkedIn profile that attracts the right opportunities and helps you build meaningful connections.



Interview Preparations

Overcome interview anxiety and turn it into job offers with our expert guidance.



Placement Session

Gain an edge with our dedicated placement preparation support.



Extensive Network, Growing Opportunities

Connect with 650+ companies and a constantly expanding placement network.



Personality Development Session

Boost confidence, communication, and interview skills to excel in your professional journey.



5-Day Interview Preparation & Personality Development

Build confidence, refine communication skills, and master interviews with our dedicated 5-day preparation and personality development sessions.

Tools You'll Master



*Course explores leading tools,
subject to change as technology advances.

Master AI Tools for the Future of Work

In today's rapidly changing world, our program equips you with the practical skills you need to succeed. We go beyond theory, diving deep into the latest AI tools that are transforming industries. Learn to leverage this powerful technology and gain a competitive edge in the job market.

Unleashing AI's Potential: The Power of Prompt Engineering

Prompt engineering empowers users to become co-pilots with AI, navigating its capabilities to achieve remarkable results. As AI continues to evolve, prompt engineering will become an essential skill, unlocking its full potential and shaping the future of human-AI collaboration. It's a game-changing feature that unlocks the true potential of AI by allowing users to fine-tune their interactions and achieve more precise, relevant outputs.

AI Driven Tools



ChatGPT



decohere



durable

Gemini



Virbo



Ideogram

*Course explores leading AI tools, subject to change as technology advances.

Career Options For You

After Completing our Digital Marketing Training

INTERNSHIP/JOB

- Digital Marketing Specialist
- Social Media Manager
- SEO Specialist
- PPC Specialist
- Content Marketer
- Email Marketing Specialist
- Digital Marketing Analyst
- E-commerce Manager

ENTREPRENEURSHIP

- Improved Online Presence
- Targeted Marketing
- Enhanced Brand Awareness
- Increased Website Traffic
- Better Customer Engagement
- Lead Generation
- Cost-Effective Marketing
- Improved Conversion Rates

E-COMMERCE

- Own E-Commerce Website
- Dropshipping

FREELANCE DIGITAL MARKETER



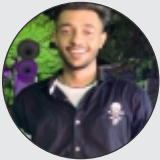
CONTENT CREATION/INFLUENCER



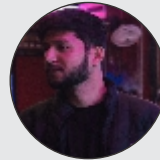
AFFILIATE MARKETER



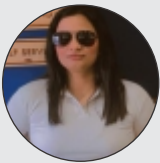
What our Students Say



Exceptional faculty & cutting-edge curriculum.



DIDM exceeded my expectations in every way!



DIDM's training propelled my career to new heights.



The perfect blend of theory and practical experience.



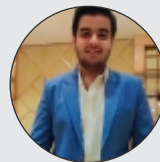
Joining DIDM was a game-changer for me.



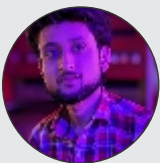
Exceptional faculty & cutting-edge curriculum.



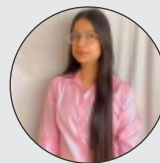
DIDM provides hands-on training with live projects and real-world case studies.



Proud to be a part of the DIDM community.



The support and guidance I received at DIDM were unparalleled



DIDM equips you with the skills that employers are looking for.



DIDM transformed my passion for digital marketing into a profession.



Highly recommended for anyone serious about digital marketing.



Enrolling in DIDM was the best decision I made to succeed in my career.



DIDM's practical skills and expert guidance have made me industry-ready.





DIDM was awarded the prestigious title of 'Most Promising Digital Marketing Institute of 2018' by ASSOCHAM while competing with 200+ other digital marketing training companies.

DIDM was recognized as the Most Searched Digital Marketing Institute in 2018-2021 across Delhi NCR by JustDial.



DIDM grabbed the prestigious International Fame Award 2021 and was adjourned as the best digital marketing training company

DIDM received the WASME SME Excellence Award in the category of Best Digital Marketing Training Company in 2021.



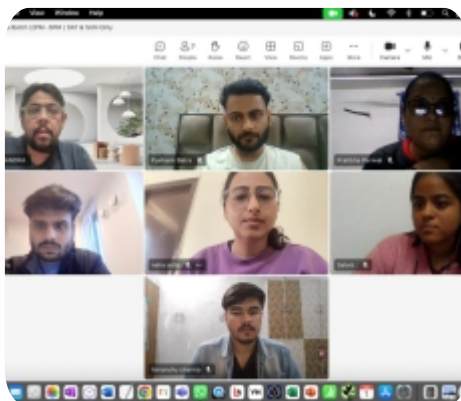
DIDM was awarded as the Best Company in India for Fair Business Practices by the Ministry of MSME & ASSOCHAM in the MSME Excellence Awards & Summit, 2022.

DIDM was honored for the third time with the FAIR BUSINESS PRACTICES award from ASSOCHAM in 2023.



DIDM Chronicles







Digital Marketing Seminars & Workshops by DIDM

DIDM - WORKSHOP & SEMINAR

MERI COLLEGE



DIDM - WORKSHOP & SEMINAR

LAKSHMIBAI COLLEGE



DIDM - WORKSHOP & SEMINAR

JESUS & MARY COLLEGE



DIDM - WORKSHOP & SEMINAR

RAJIV ACADEMY FOR TECHNOLOGY & MANAGEMENT, MATHURA



DIDM - WORKSHOP & SEMINAR

JIMS-VASANT KUNJ & KALKAJI



DIDM - WORKSHOP & SEMINAR

NORTH-EX PUBLIC SCHOOL



DIDM - WORKSHOP & SEMINAR

AIMT, GREATER NOIDA



DIDM - WORKSHOP & SEMINAR

GL BAJAJ



DIDM - WORKSHOP & SEMINAR

BCIHMCT COLLEGE GGSSIP UNIVERSITY, DELHI



DIDM - WORKSHOP & SEMINAR

BFIT GROUP OF INSTITUTIONS



DIDM - WORKSHOP & SEMINAR

LLDIMS, UNIVERSITY OF DELHI



DIDM

Convocation





DIDM Testimonials

Student Reviews



Jai Singh

Local Guide · 3 reviews · 4 photos

★★★★★ 3 months ago

DIDM is best institute for Digital Marketing Course in Dwarka and I love it explicitly. Trainer Ahonik is very kind, I loved his way of delivering lectures. Easy explanation and numbers of examples help me understand better. Didm Dwarka covers new and emerging dimensions of the digital world. Love to attend internet marketing course, digital marketing training and online marketing sessions etc. This is very helpful in making me learning about digital marketing here. This is also going to be helpful for me in future. And as well the certificate of this course will be beneficial for me in future.

Thanks to DIDM and Ahonik Guru ji
By Jai Singh



Nikhil Kataria

2 reviews

★★★★★ a year ago

Positive: Professionalism

DIDM is the best place to gear up Your career in digital marketing industry. It help me alot in exploring and Gaining knowledge about digital marketing course and make me ready for industrial career....DIDM is the best institute for digital marketing training. all the faculties are good But Ahonik sir training programs are well defined, study material and methodologies are perfectly designed to make easy understanding the digital marketing course & industry environment for the students



Lalit Mohan

1 review

★★★★★ 2 months ago

Hi I am a student of DIDM and have taken my class from Aryan sir. And I think DIDM is a good opportunity for Digital Marketing. Also, there are very good trainers in the institute, I personally like Aryan sir because he helped me a lot to learn SEO.



Md Shahabuddin

9 reviews · 1 photo

★★★★★ a year ago

Positive: Professionalism

To Be Honest, When I joined DIDM Institute. That Time I was zero in the field of digital marketing but now I consider myself as Hero. The training given by my trainer Pawan sir is very helpful to me & during training He solved Doubt related the topic. Trainer knowledge is excellent and with this course I got useful knowledge.



Harsh Jain

9 reviews

★★★★★ 5 months ago

DIDM institute is one of the Best digital marketing training Institute in Delhi. It's an ideal place to develop your skills. They are extremely flexible with regards to time and duration. It's also an excellent location to begin your preparation for an internship with 100% placement support. You will learn all the new techniques with the right tools of digital marketing. Our trainer was Mr. Shashank Goyal sir and it was the best digital marketing training I had. Thank you for all the guidance.





Parul Gupta
2 reviews

★★★★★ 3 months ago

DIDM is a good place for learning digital marketing, especially for freshers. Their strongest point is their trainers and my trainer was Mr. Shoaib. My learning experience with him was very good and I will always appreciate his efforts and dedication to this field.



Neha Dixit
1 review

★★★★★ 5 months ago

It was a nice experience in DIDM. It is definitely one of the best institute to learn digital marketing and Ankur sir is the greatest teacher. He is very supportive person. My experience here has been excellent because it allowed me to learn a lot about the field and develop my skills. I am really thankful to our trainer Mr. Ankur Pratap who has helped us through every single doubt.



Mohd Bilal
1 review

★★★★★ 6 months ago

I joined the course to understand and learn Digital Marketing in a practical manner. The Teachers at the institute provide step by step guidance towards achieving results. The course content is very relevant in the current market scenario and the institute keeps on upgrading the content from time to time.

My Trainer Mr. SHOAIB ALI was highly knowledgeable and provided me with latest tools which helped enhancing our skills.

The institute has excellent infrastructure and dedicated staff.
Thank you DIDM for helping in enhancing my knowledge.



Komal Malik
1 review

★★★★★ 3 months ago

I have joined DIDM for a digital marketing course and they have such informative classes, fully practical and friendly faculty. DIDM was a great experience. My trainer, Mr. Salman Khan Sir, was very supportive during my training and has vast knowledge in the field of digital marketing. He is an inspiration to us. And he directed us in the right direction for a career in digital marketing. I am currently pursuing a Master's Program in Digital Marketing. It was a wonderful experience for me and very productive too. Highly recommended for those who want to do something in digital marketing.



Nikhil Wadhwa
2 reviews

★★★★★ 5 months ago

Didm is the best institute to master your digital marketing skills. My guide was ravi shankar sir he guided us so well and took all our doubts on time.
Thankyou Ravi shankar sir



deepak pawar
1 review

★★★★★ 5 months ago

I've learnt indepth seo and latest tools like ahrefs, MailChimp and many more with important concepts of digital marketing at DIDM Pitampura in only 4 months. The learning process, which included a practical implementation under the guidance of Shashank Goyal sir. It was a wonderful experience. Thank you Shashank sir, through which I gained a new capability and through this I started a good source of income.



Companies that Love our students



“NOTE”

www.didm.in



TRAINING CENTRES

- Dwarka
- Gurugram
- Pitampura
- Rajouri Garden
- Preet Vihar
- Noida
- South Ex
- South Campus
- Kalkaji
- Mumbai
- Jaipur
- Varanasi
- Dehradun
- Haldwani

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